



# South of Scotland Regional Economic Partnership

Team South of Scotland - June 2024



# What REPs are here to do

Enterprise and Skills Review included plans for the **development of REPs across Scotland – each with a clear economic plan for their area.**

*“Scotland’s Regional Economic Partnerships bring together key economic actors to enhance regional interests, focus and align resources, sharing knowledge and expertise. **This partnership working results in economic strategies and related action plans that will accelerate economic prosperity**”.*

*(National Strategy for Economic Transformation 2022)*

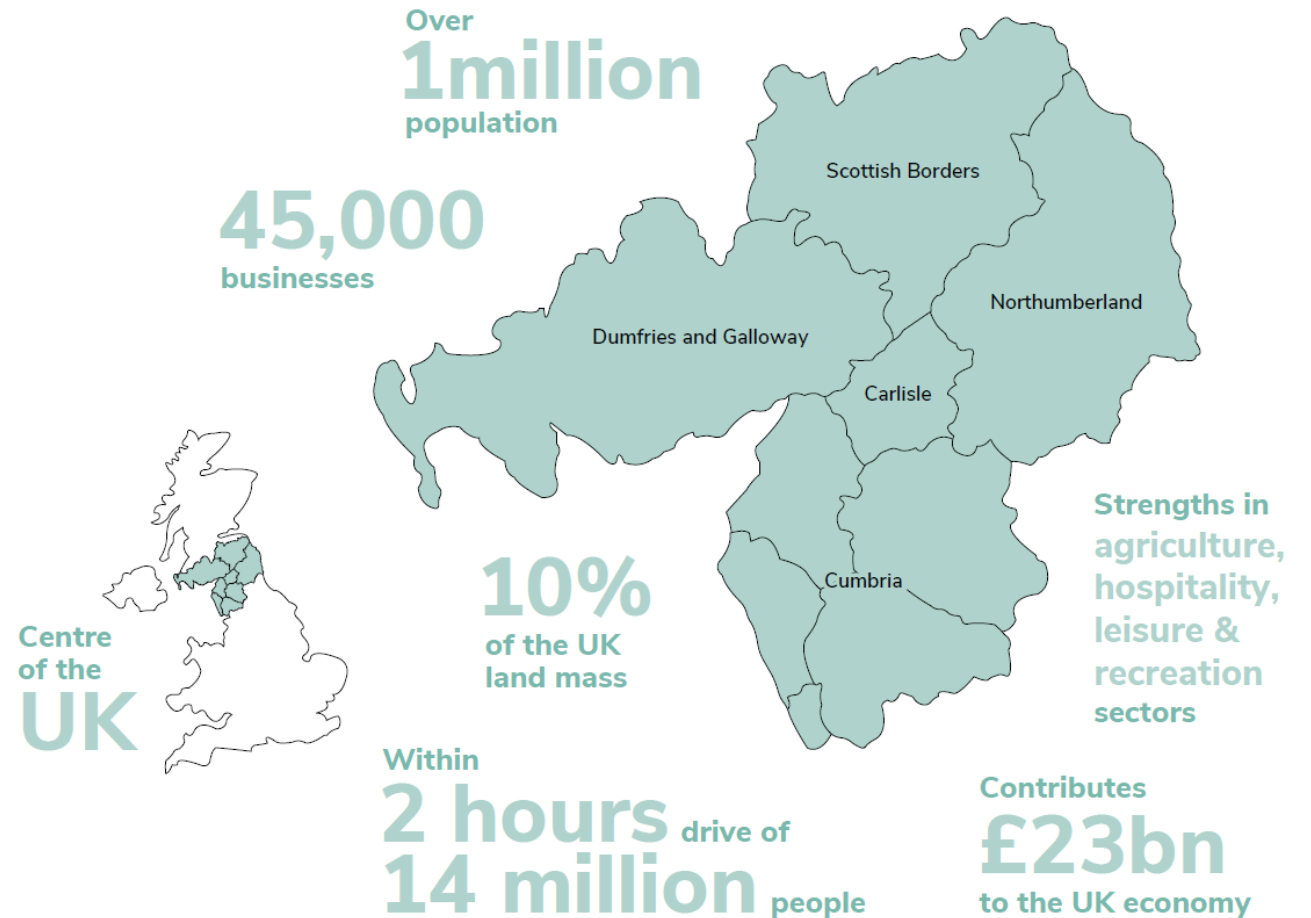




# Regional Collaboration in the South



## Borderlands Inclusive Growth Deal



# South of Scotland Regional Economic Partnership

Co-Chaired



4 purple person icons

Dumfries and Galloway Council

4 maroon person icons

Scottish Borders Council

2 light blue person icons

SDS      Historic Environment Scotland

4 teal person icons

South of Scotland Enterprise

2 yellow person icons

Third Sector

2 green person icons

Registered Social Landlords

2 light blue person icons

SFC      Visit Scotland

2 black person icons

NHS

5 orange person icons

Higher and Further Education

2 blue person icons

Young Persons' Representatives

1 green person icon

SSDA

2 magenta person icons

Social Enterprise

2 purple person icons

Communities

4 green person icons

Private Sector

= 38

SG as an Observer

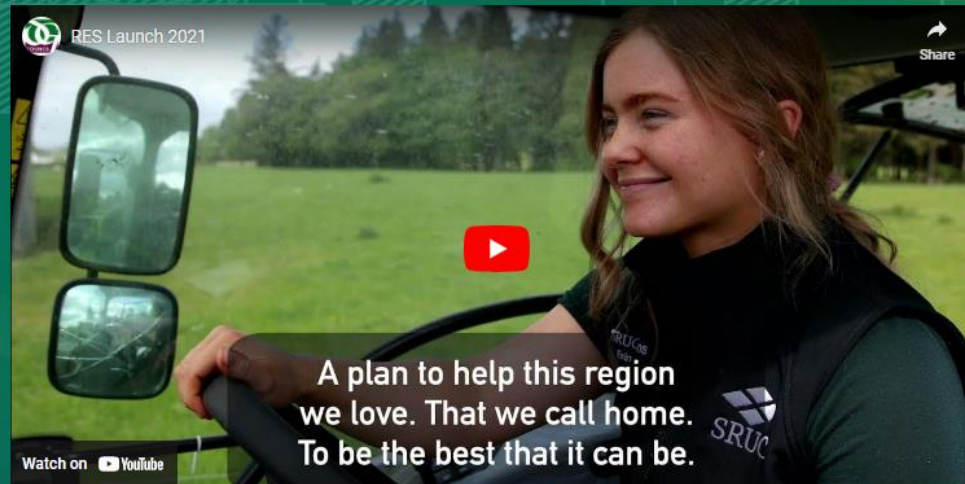
# Find out more at [southofscotlandrep.com](https://southofscotlandrep.com)



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## Working together for a Green, Fair and Flourishing South of Scotland

Something exciting is happening in the South of Scotland and we're working together to embrace the opportunities for an even stronger, fairer, and more sustainable economy.



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# South of Scotland Responsible Tourism Strategy

**Our Vision: We will make the South of Scotland a thriving, responsible, year-round destination; leveraging our unique geography, culture, history and landscape to create Scotland's fastest growing visitor economy, attracting international visitors, creating quality employment and powering community prosperity.**



Aims to:

**Increase** our visitor economy by £1billion, to **£1.76bn** by 2034

**Support** a further 6,000+ jobs, to **20,000** FTE posts by 2034.

22 key actions are identified in the strategy, across four strands:

- 1. Inspire visitors** to come to the South of Scotland
- 2. Develop the visitor experience**, with a focus on quality
- 3. Support business** to succeed
- 4. Act responsibly** for long-term collective benefit

# South of Scotland Cycling Partnership Strategy

**Our Vision:** aims to ensure that cycling is the most popular choice for shorter everyday journeys by 2032. The strategy also aims to ensure the region becomes Scotland's leading cycling destination, building on UCI Bike Region.



Six key themes and priorities delivering outcomes:

1. Event Destination of Choice
2. Happiness & Wellbeing
3. Access for All
4. Sustainable Economy, Environment and Communities
5. Sports Development Pathways for All
6. Best Cycling Holiday Destination

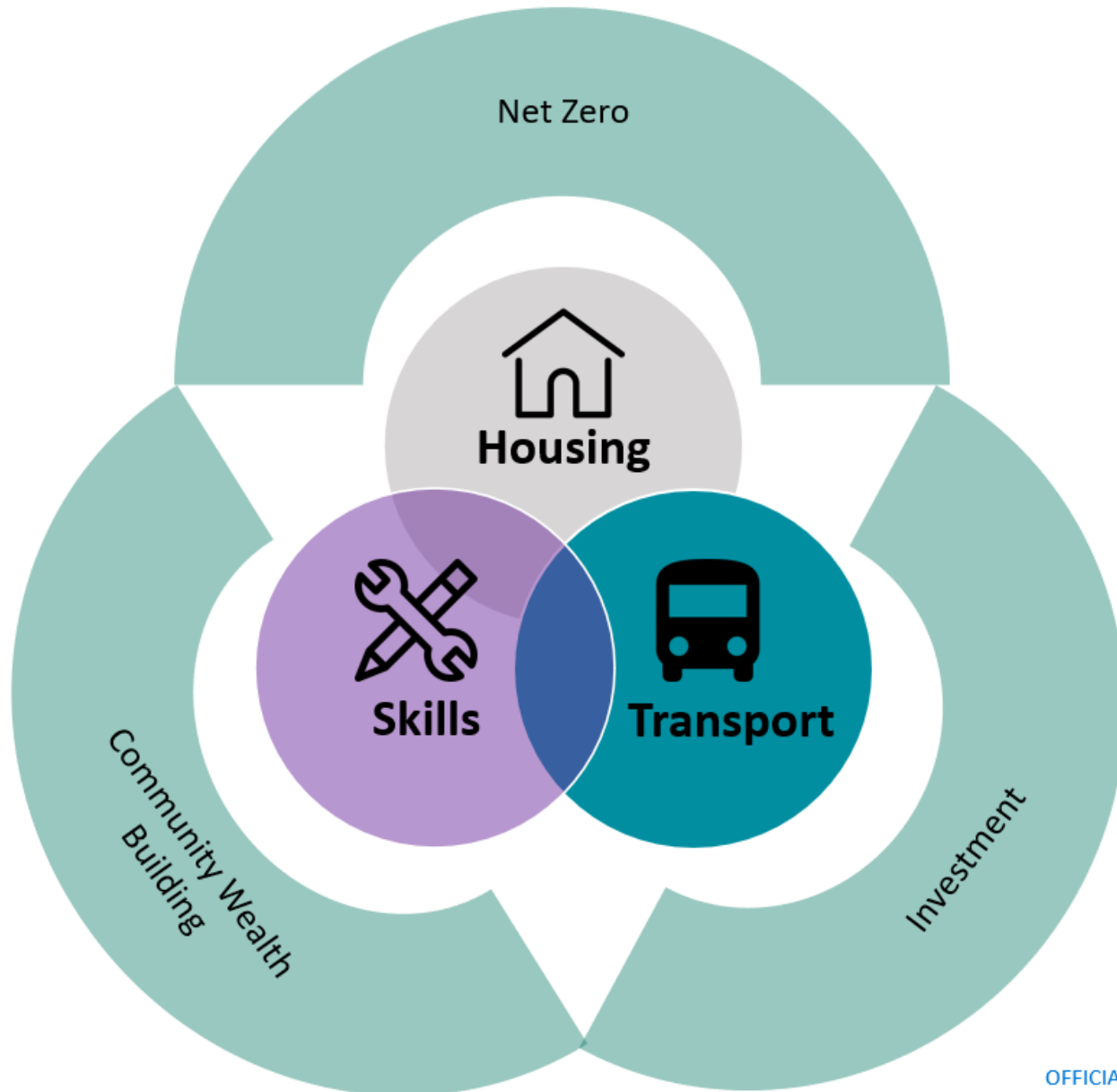


Find out more at [investinsouthofscotland.com](https://investinsouthofscotland.com)





# The Key Regional Issues (2023 – 2025)



- Housing, Skills and Transport agreed as the 'grand challenges' central to realising the ambitions in the Regional Economic Strategy
- Net Zero, Community Wealth Building and Attracting Investment are key threads which demand our focus and run through all the 'grand challenges'
- Strong consensus about promoting the region – to live, to work, to learn, to invest; building on where we are doing it well eg, South of Scotland Destination Alliance
- Use of COSS to help make progress in these key areas, where we can make clear and specific asks of Scottish Government

# Thank You

