

# **Placemaking for All Ages**

## Communicating with Young People

**Heads of Planning Scotland Conference**

**June 2018**

Petra Biberbach  
Chief Executive, PAS

# PAS: Our Role

PAS is Scotland's leading place and active citizenship charity.

Our vision is for a Scotland in which all communities, whether urban, rural or island, can take pride, and feel empowered to shape their places.

We support communities, public service providers and policy-makers to help make this ambition a reality.

**Charity & Social Enterprise**

**Impartial & independent**

**Supporting active participation**



# PAS: How We Help

**helpline 0300 323 7602**

calls cost no more than a national rate call

- Free planning advice
- Information sessions
- Information sheets
- Training
  
- Advice on engagement
- Community-led plans
- Charrette*plus*
- Support with funding applications

**[www.pas.org.uk](http://www.pas.org.uk)**

In the last 12 months,  
our volunteers have  
given 3 years' worth  
of time, skills and  
experience



# Why Children & Young People?

Children and young people will live the longest time with the **consequences of the decisions** we make today.

The voices of children & young people are often not heard in the built environment:

- in **decision-making** processes
- in their day-to-day **experience** place (children friendly environments)









# 'Keep the Kids Out'

PAS took the issue of young people's participation to the Beltane Public Engagement Network's 'Cabaret of Dangerous Ideas' at the Edinburgh Fringe in 2014 and 2016



Why do we keep 22% of the population out of decision-making?

# Participative Placemaking

Bringing young people into decision-making in meaningful ways

IMBY (In My Back Yard)

YEP! (Youth Engagement in Planning)

Young Placemakers

Youth Exchanges

Youth Volunteer Programme

Children and young people will live the longest with the decisions we make today

Equipping young people with the tools to participate



# Bridging the Gap: Galashiels

Creating opportunities for young and older generations together to improve their places.



- Unique
- Sustained
- Partnership
- Intergenerational

- Placemaking
- Decision-making
- Civic structures
- Active citizenship
- Systemic barriers



# Bridging the Gap: Galashiels

## Active citizenship

- Who is participating?
- Who is *not* participating?
- How are they involved?
- Understanding civic structures
- Political processes
- Linking place with the new National Performance Framework





# Bridging the Gap: Galashiels



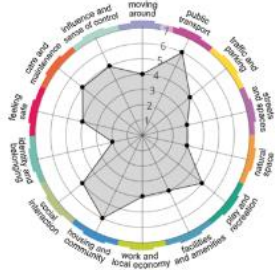


# Place Standard App

## Place Standard

How Good Is Our Place?

The Place Standard is a way of assessing places. Whether the place is well-established, undergoing change, or is still being planned, the tool can help you.



The Place Standard provides a simple framework to structure conversations about places. It allows you to think

**Start Assessment**

## Place Standard

How Good Is Our Place?

Group ID



**Validate**

Date of Assessment

18/02/2017



Your Postcode



Area of Assessment



Your Age



Gender



Reason to Assess



**Back**

**Next**

## Moving Around



Question 1 of 14

**Can I easily walk and cycle around using good quality routes?**

Walking and cycling are good for our health and the environment.

Pleasant and safe routes can encourage walking and cycling.

Tap here for some points to consider

Use this space to note the reasons for your rating.

**Back**

**Accept**

7

6

5

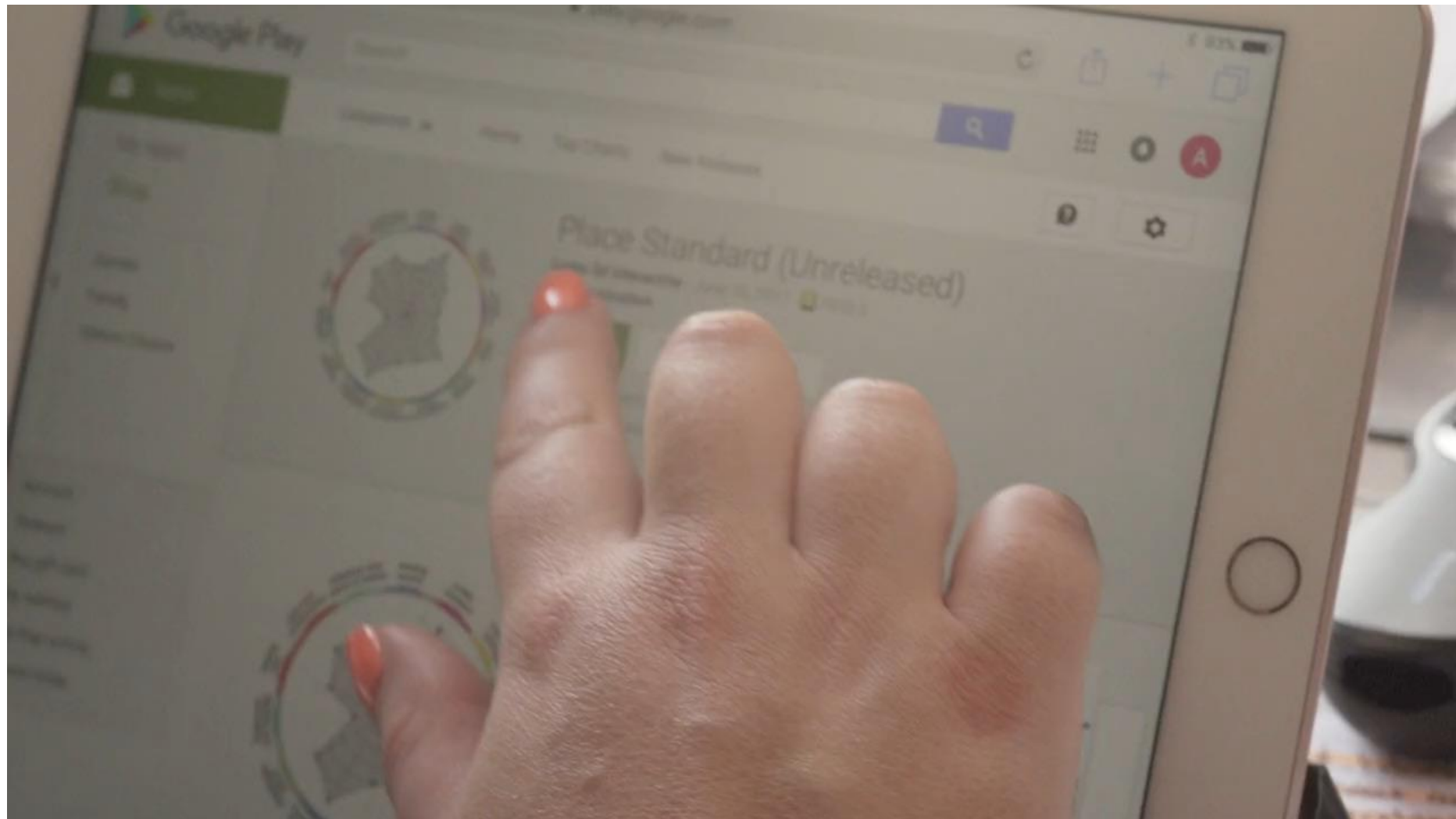
4

3

2

1

# Bridging the Gap: Galashiels



# Bridging the Gap: Cowdenbeath



- Inter-generational partnership
- Dialogue & learning about improving places
- Addressing socio-economic gaps



# In the Footsteps of GEDDES



- The role of technology in making placemaking more accessible and inclusive
- Young people exploring their places through digital tools

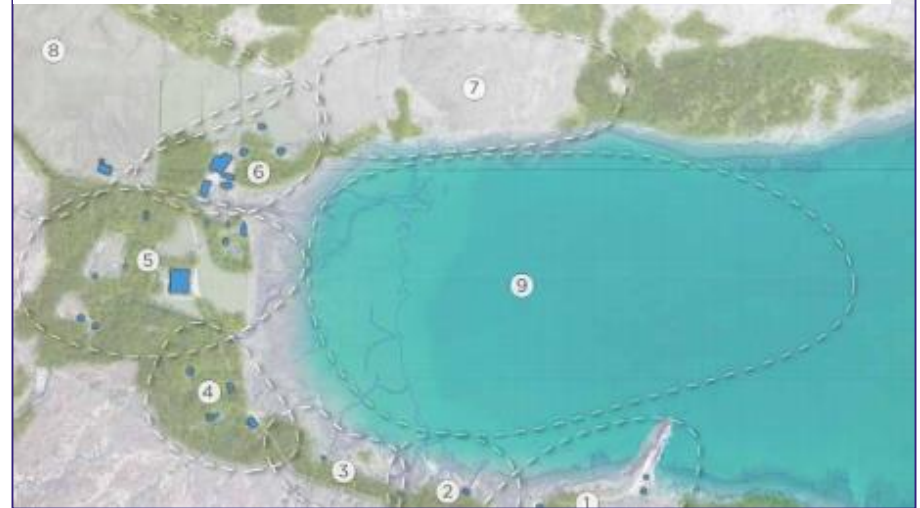


# Weaving in young people's voices into all placemaking projects

# Isle of Rum Community Land Use Plan



Character Area overview – new home potential





# Charretteplus

Charrette: an intensive community engagement process



Help shape the future of  
your town centre

Join us:



17-20th MARCH 2016



Corn Exchange  
St Catherine Street  
Cupar  
KY15 4BT

Find out more:



Julia



0131



julia



www



cupar



cupar



17TH - 20TH MARCH 2016

What do you want to see for your kids in Cupar?

How can the heart of the town centre be improved?

What is Cupar to you? A home? A place of work?

Does anywhere hold special meaning for you in Cupar?

Where is there to go out in Cupar?

How strong is your community?

What's it like in Cupar in the evening?



# Golden Glenrothes charrette

SHARE  
YOUR  
IDEAS



GET  
INVOLVED!

Help shape the future of Glenrothes West



Golden Glenrothes is a community-based project exploring the future of Glenrothes West. It aims to involve residents, local organisations, community groups, schools, businesses and the Council to create an action plan for the future of the Glenwood Centre, Macedonia, Tanshall and Caskieberran.

Golden Glenrothes will take place in May with four days of community exhibitions and workshops. They are an opportunity for you to share ideas, set priorities and create a shared vision for the future of your community. This will feed into a regeneration action plan for Glenrothes West and a masterplan for the Glenwood Centre.

[www.goldenglenrothes.com](http://www.goldenglenrothes.com)



@GoldenGlenrothes



@GoldGlenrothes



Come along to any of these public events to share your ideas about the future of Glenrothes West. Everyone welcome!

**Thursday 11 May and Wednesday 17 May**

You can drop into Glenwood Library for a chat anytime between 10am-8pm

**Tuesday 9 May @ Glenwood High School**

Drop in any time between:

4:30pm - 7pm

**"Tell us about your neighbourhood!"**

**Thursday 11 May @ Glenwood Library**

**"Community life"**

1pm sharp - 2:30pm

What facilities does the community need? What support do community groups need?

**"Greenspace and getting around"**

6:30pm sharp - 8pm

How can we make more of parks & public spaces? How can we make it easier and safer to get around the area?

**Wednesday 17 May @ Glenwood Library**

**"Homes and housing"**

1pm sharp - 2:30pm

How should housing improve? What kinds of new homes are needed? What else does your neighbourhood need?

**"New Build Affordable Housing 2017-19 - Cullen Drive and Golf Course Road"**

Drop in any time between:  
2:30pm - 6:30pm

Find out what's planned and give us your views

**"The future of the Glenwood Centre"**

6:30pm sharp - 8pm

"What should happen to the Glenwood Centre?"

How can we make it the hub of the community again?

**Thursday 25 May @ Glenwood Library**

**Putting it altogether!**

Drop in any time between:  
10.30am - 2.30pm

Come and see how everyone's ideas fit together. What should the priorities be? How do we make things happen?

**Share your thoughts and ideas online:**

[www.goldenglenrothes.com](http://www.goldenglenrothes.com)



@GoldenGlenrothes



@GoldGlenrothes



# Community-led Plans Shaping Laurencekirk



## SHAPING LAURENCEKIRK

Over the course of two community workshops help **shape the future** of the old academy site and **inform a vision** for Laurencekirk



Join us:  
28th February and  
13th March 2016



Mearns Academy  
Aberdeen Rd  
Laurencekirk  
AB30 1ZJ



Find out more:

David Wood

0131 220 9730



david@pas.org.uk



xxx



Grab a thought  
bubble post-it note  
and let us know your  
comments, ideas and  
aspirations.



## Community Vision Statement

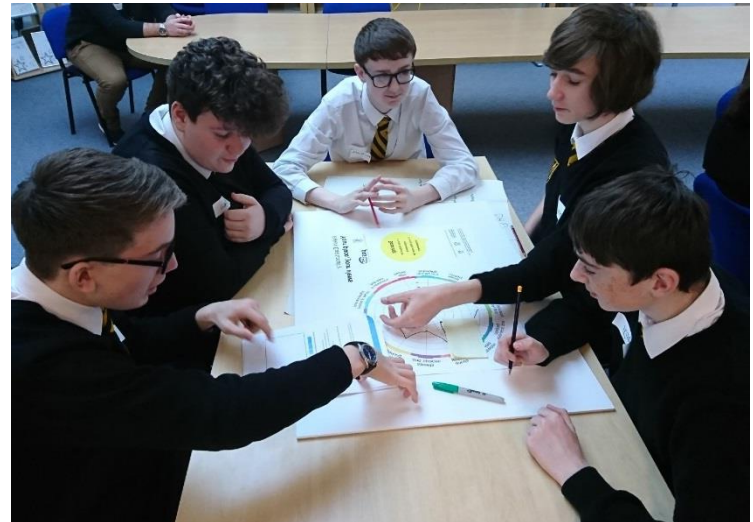
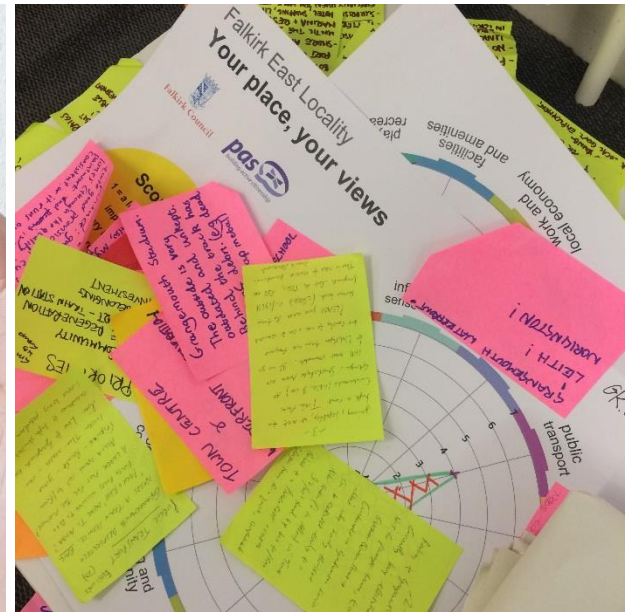
## SHAPING LAURENCEKIRK





# Falkirk: Your Place Your Plan

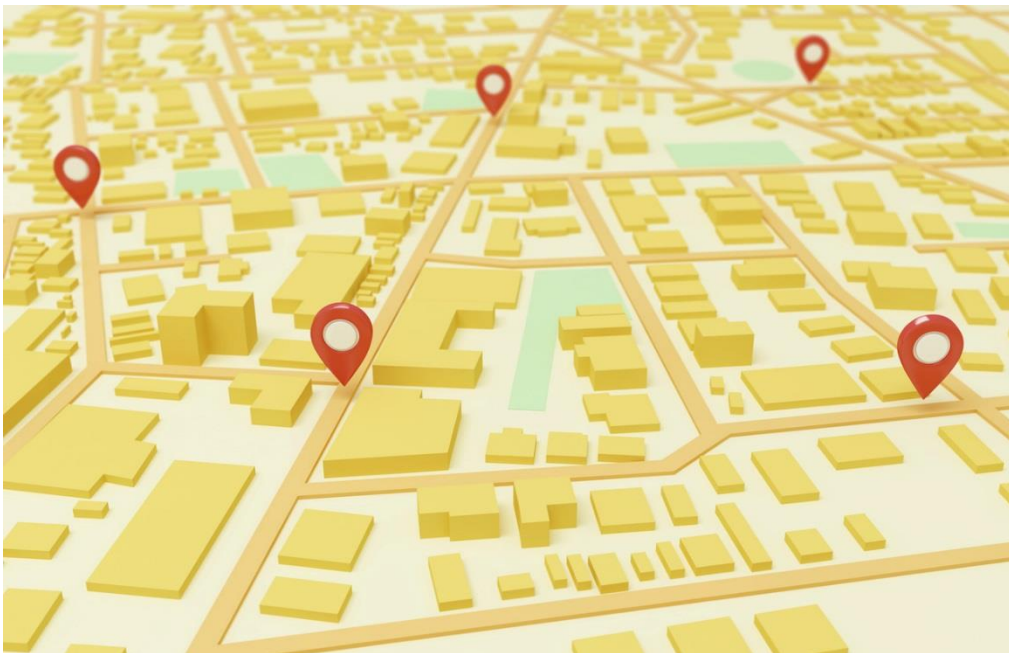
- Collaboration between Falkirk Council Community Planning Partnership & PAS
- Schools & community workshops using Place Standard
- Online and Place Standard App engagement process
- Identify priorities for local action plans – services, facilities & place







# Planning (Scotland) Bill



# Planning Bill

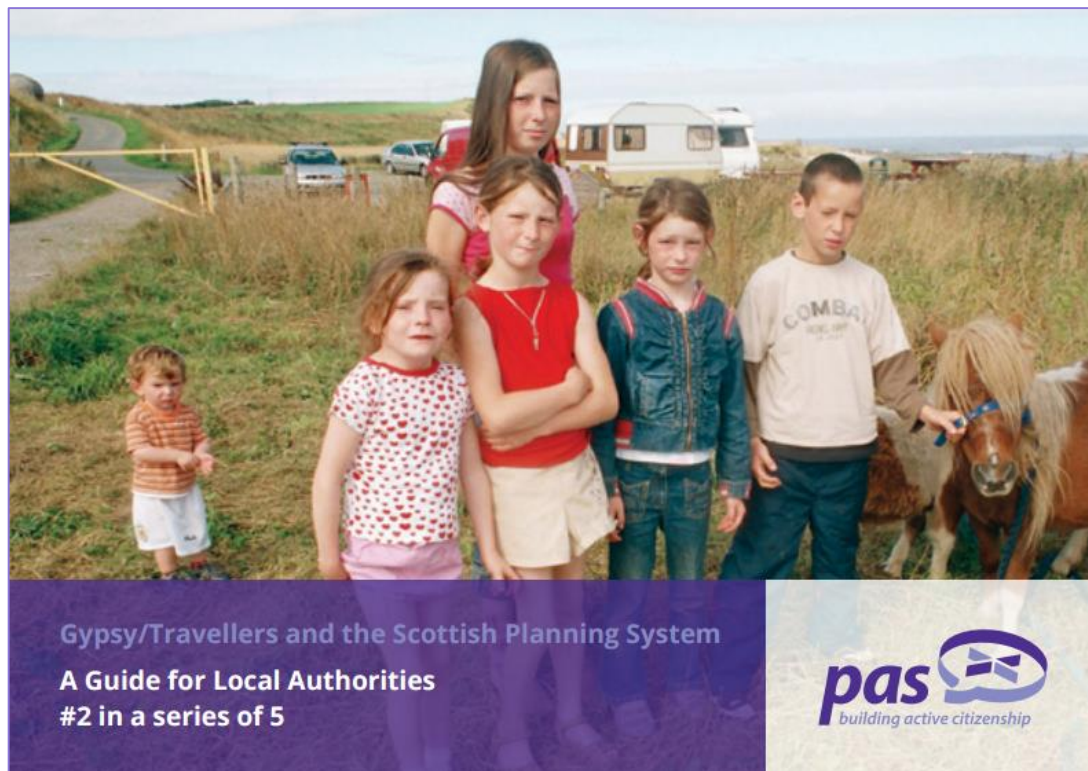
## An inclusive planning system





# Planning Bill

## An inclusive planning system



# Planning Bill

## Community-led Placemaking: Local Place Plans





[www.pas.org.uk](http://www.pas.org.uk)  
[petra@pas.org.uk](mailto:petra@pas.org.uk)  
 [@PAS\\_tweets](https://twitter.com/PAS_tweets)  
[@Biberbach](https://twitter.com/Biberbach)